

Sheevolution Africa

2024

Annual Impact Report



**GIRLS
OPPORTUNITY
ALLIANCE**

FEATURED ORGANIZATION

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Making a Difference: Program Implementation Highlights

Every initiative brings us closer to our goals. Join us in celebrating the successes and stories that define our work.

Learning and Growing: Our Evaluation Framework

We believe in continuous improvement. Discover how we assess our impact and strive for excellence in everything we do.

Success Stories: Best Practices from 2024

Our journey is filled with lessons learned and best practices shared. Together, we celebrate the innovative solutions that have emerged.

Partners in Progress: Building Collaborative Relationships

We thrive on collaboration! Our partnerships are the heart of our mission, helping us extend our reach and amplify our impact.

Our Dedicated Team: The Heart of Our Mission

Meet the passionate individuals behind Sheevolution Africa, whose commitment and hard work make our vision a reality.

Funding Our Future: Sources and Smart Resource Management

Sustainable support is vital. We're transparent about how we utilize resources to ensure every contribution makes a significant impact.



WELCOME TO SHEEVOLUTION AFRICA!

Introduction

At Sheevolution Africa, we believe in the power of dreams and the strength of community. Welcome to our world, where every voice matters and every effort makes a difference!



Mission in Action: Executive Summary

In our journey, we've seen hope bloom and change take root. Join us as we reflect on our mission-driven achievements and the lives we've touched together.

Discover Sheevolution Africa: Who We Are and What Drives Us



We are a compassionate community committed to empowering young women across Africa. Our passion fuels our work, and our shared vision guides us at every step.



Empowering Change: Our Programs and Their Impact

From educational initiatives to community outreach, our programs are designed to uplift, inspire, and create lasting change. Explore how we're making strides towards a brighter future for all.

A Warm Introduction

I have the immense pleasure of presenting our second annual report for Sheevolution Africa. This report shows you how we've achieved our mission and gives you a glimpse into the lives of our amazing girl beneficiaries, our phenomenal team, and fellow changemakers in our volunteer community. As an African, I truly believe that the saying "it takes a village" couldn't be more accurate for an organization like ours.

The economic and social landscape in Nigeria in 2024 hit like a tidal wave, sending families and organizations into unprecedented survival mode. Interacting with our girls was tough, as their daily allowances for school meals and snacks were no longer enough, which discouraged many of them from attending school every day.

But that didn't stop us! Our weekly leadership growth club continued, and as an organization, we stepped up to provide the support we could. Despite the challenges, we celebrated some incredible successes this year, including securing our first-ever grant from the Girls Opportunity Alliance Network! This was a massive testament to the resilience and dedication of our team.

We also hosted our annual growth camp in August, and I'm so glad we did. We marked another major milestone as we supported our first cohort of girls heading off to university. We rode the rough waves of 2024 with optimism, tenacity, and creativity because we know our girl communities need the support and empowerment we provide now more than ever.

I want to deeply appreciate our change maker community - corporate and individual donors whose support bolstered us as navigated the year. We highlight them in our honor roll page. It's a privilege to be part of a community that believes in a brighter future for Africa and is taking action to make it a reality.

The next few pages give you an overview of our year, our successes, and the lessons we've learnt, along with a detailed look at our organization's funding process.

Jadesola James-Omitiran

FOUNDER, SHEEVOLUTION AFRICA



EXECUTIVE SUMMARY

Sheevolution Africa 2024 Operations

2024 was quite the ride for Sheevolution Africa! While we faced some challenges, like Nigeria's inflation hitting about 18%, which put many families in a tough spot, we stayed focused on our mission to uplift and empower young women. Girls found it harder to keep up with school due to rising costs impacting their daily allowances for meals and snacks, but our team remained determined to support them through it all.

Against this backdrop, we accomplished so much this year! Here are a few highlights:

- **First Cohort to University:** We couldn't be prouder of our first cohort of Sheevolution girls making it to university! This milestone really shows how far our programs have come and inspires the next generation of young women.
- **Alumni Engagement at the Summer Growth Camp:** Our summer growth camp was a hit, thanks to our incredible alumni who came back to mentor the younger girls. Their inspiring stories of success and resilience reminded us all of the strength we have when we lift each other up.
- **Leadership Growth Club:** Our leadership growth club thrived, giving our girls the skills and confidence they need to take on the world. With engaging workshops and activities, we saw them blossom into the leaders of tomorrow!
- **Partnerships with Schools:** We also forged amazing partnerships with local schools, allowing us to host their wards for our programs and engage the community. Our annual interhouse sports events were full of fun and camaraderie, bringing together students, families, and friends!
- **Recognition from the Girls Opportunity Alliance (GOA):** Not only did we secure our first grant from the GOA, but we were also recognized for the impactful work we're doing in the community! This recognition is a huge testament to our commitment and the positive changes we're making in the lives of young women.

As we look back on 2024, we're filled with gratitude for our partners and individual donors, whose support is celebrated in our honor roll. Together, we're committed to making a difference and navigating challenges with optimism, creativity, and a whole lot of heart.

The journey continues, and we're excited to keep building on our successes and create an even brighter future for the girls we serve!

Celebrating Our Accomplishments in 2024: A Quick Look



- 1 New Funding for Our Goals
- 2 Our First Cohort is Off to University!
- 3 Alumni Delight at Our Summer Camp
- 4 Building School Partnerships
- 5 Scholarships for Bright Futures

ACTIVITIES

Highlights from Our Programs: What We've Been Up To



1



Leadership Growth Club

- Leadership training classes
- Mental and health wellness checks

2

Summer Growth Camp

- Digital training
- Skills acquisition
- Leadership development
- Social skills
- Finance skills



3

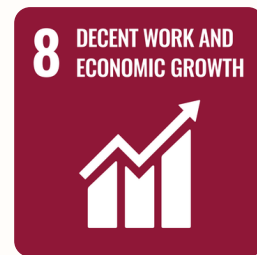


Enterprise Resource Program

About Sheevolution Africa

Sheevolution Africa Initiative is a premier leadership development institution for girls aged 11-19 across Africa. Our non-profit organization equips the next generation of African girls with knowledge, experiences, and opportunities to maximize their full potential. Our work equips African girls to self-actualize and live out their highest human potential through structured mentorship, tailored learning, enterprise development, digital literacy, craft skills acquisition, and comprehensive sexual and reproductive health education.

Our SDG Focus



Our Vision

To raise the next generation of African girls for wholesome leadership in their spheres of influence.

Our Conviction

We believe that the African Emergence is significantly linked to the rise of young humane, competent, and visionary leaders, from diverse socio-economic backgrounds to be self-governed, technically and socially astute, impact-driven leaders, and culture shapers who will contribute to this emergence.

Our Mission

“Democratize possibilities and close the socio-economic gap using technology, access to opportunities, and extended education” by:

- Reimagining leadership education for girls across Africa
- Building an extensive mentor network for girls across Africa
- Igniting and catalyzing girls for self-actualization and social contribution using concerted cultivation.

Our Programs

- Leadership Growth Clubs
- Sexual and Reproductive Health Outreach in partnership with EndoSurvivors International Foundation
- 2023 Summer Growth Camp
- Enterprise Development Program
- Girl Enterprise Day

2023 Progress at a Glance

January	First Team Strategy Session
February	Inducted new Growth Club leaders in Wesley College
March & April	• Provided Fiscal Sponsorship for WAEC Tutorials • Scholarships and fiscal sponsorships
May	• Endometriosis Outreach in partnership with EndoSurvivors International Foundation • 463 girls reached in Sexual and Reproductive Health Outreach
June	Adopted Aje Comprehensive College
July	First Volunteer Onboarding with 5 volunteers
August	2023 Summer Growth Camp with: • Launch of our first published knowledge resource- • Leadership Journal • Record attendance of 120 girls with 6 schools represented
September	Launch of Enterprise Development Program
October	Girl Enterprise Day Event: • 17 girls received micro-grants to start their business in our maiden Girl Enterprise Day program in partnership with Bankly
November	Sponsored Intercollegiate Athletics Competitions for 2 schools
December	Website Launch

Learning Together: Evaluation and Insights

What Worked Well: Best Practices from 2024

Evaluation Framework and Analysis

Regular surveys and feedback mechanisms were implemented across all platforms and in all engagements to gauge the impact of our programs. To measure the success of our programs, we track the following metrics:

Participation Rates



500

We reached a cumulative of 500 girls across all our programs this year.

100%

100% of our girls are from underserved communities.

Attendance and Engagement



85%

girls show up consistently every week across our schools.

70%

Active participation levels and engagement during sessions.

Skill Development



Pre- and post-program assessments measuring participants' leadership, enterprise, and digital skills development.

40%

Improvement in participants' knowledge and proficiency in these areas.

Entrepreneurial Projects and Business Development



50

Unique business ideas generated by participants.

17

new businesses and projects implemented started by participants.

Digital Skills Proficiency



Assessment of participants' digital skills, including proficiency in using software, online platforms, and digital tools.

30%

increase in confidence in utilizing digital technologies.

Leadership Skills, Confidence, and Self-Efficacy



Quarterly Self-assessment of participants' confidence levels in leadership, enterprise, and digital skills.

60%

Participants' perception of their ability to succeed in these areas.

Employment and Entrepreneurship



2

Number of participants who secure internships

80%

Level of success and sustainability of participants' entrepreneurial ventures.

Feedback and Satisfaction



Feedback surveys from participants, mentors, and other stakeholders regarding their satisfaction with the program.

Testimonials and qualitative feedback on the program's impact and effectiveness.

Long-Term Outcomes



Tracking participants' long-term educational and career outcomes.

Continued engagement in leadership roles, entrepreneurship, or community development activities.



Best Practices from Program Implementation in 2024:



1

Tailoring programs to socio-economic realities: We learned that recognizing and addressing the socio-economic realities of the girls we serve is crucial for program effectiveness. By understanding their unique circumstances and adapting our approaches accordingly, we were able to provide more relevant and impactful support.

2

Holistic support for comprehensive impact: Our experience highlighted the importance of providing holistic support that encompasses mental, emotional, and physical well-being. Incorporating elements like mentorship, counseling, and health services alongside skill-building activities enhanced the overall impact of our programs.

3

Collaboration and partnerships: Building strong collaborations and partnerships with various stakeholders proved invaluable. Engaging with government agencies, principals, other organizations, and corporate donors helped us leverage resources, extend our reach, and ensure the sustainability of our programs.

4

Continuous monitoring and evaluation: Regular monitoring and evaluation allowed us to assess program effectiveness and make necessary adjustments in real time. Collecting feedback from participants, measuring outcomes, and analyzing data helped us improve program delivery and maximize impact.

5

Empowering Beneficiaries: We found that empowering beneficiaries to take ownership of the programs led to greater sustainability and long-term impact. By involving our girls in planning, implementation, and decision-making processes, we fostered a sense of ownership and commitment that ensured program continuity beyond our direct involvement.

6

Tailored approaches for different age groups: Recognizing the diverse needs and preferences of different age groups within our target population, we tailored our program delivery methods to ensure maximum engagement and relevance. This included age-appropriate content, interactive learning methods, and fostering peer-to-peer support networks.

7

Mentorship and role models: Providing mentorship opportunities and access to successful role models proved instrumental in inspiring and motivating the girls. Engaging mentors from various industries and professions helped the girls envision their career paths and provided valuable guidance and support.

8

Continuous learning and improvement: Embracing a culture of continuous learning and improvement allowed us to adapt to the evolving needs and challenges faced by the girls. Regular feedback, reflection sessions, and knowledge sharing among our team members ensured that our programs remained dynamic, responsive, and effective.

“These lessons learned and best practices from our program implementation in 2024 have provided valuable insights for refining and strengthening our initiatives.

By incorporating these learnings into our future endeavors, we are confident in our ability to make an even greater impact on the lives of African girls.”

Funding Sources, Allocation, and Resource Utilization

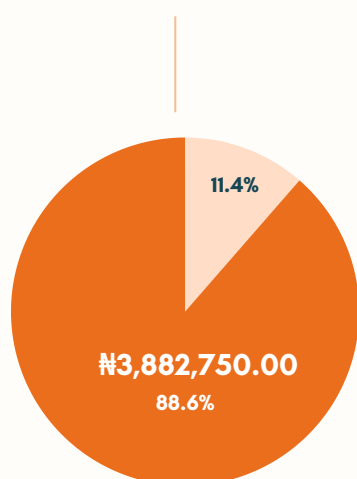


Through our commitment to financial sustainability and efficient resource management, we strive to optimize the utilization of resources and ensure long-term impact for the girls we serve. We are grateful for the support we have received from private donors, institutional partners, and community members who have played a crucial role in our financial sustainability and resource utilization efforts.

In our commitment to financial sustainability, we have successfully secured funding from diverse sources to support our initiatives. The following infographic illustrates the breakdown of funding sources and allocation for 2023.

Financial Accountability

Total Funds Raised

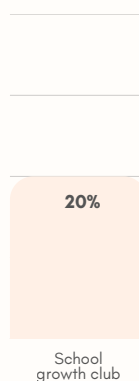


Funding Sources

- Individual donor
- Corporate donor

Funds Invested

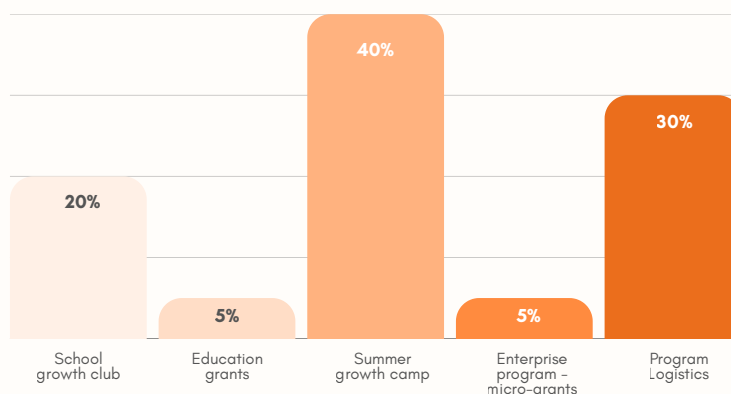
PROGRAMS



+

Funds Invested

PROGRAM LOGISTICS



Program Logistics

- Volunteer
- Staff
- Welfare

Community

Meet our Champions of Change
- whose support fuel the mission



Kanyinsola
Owolabi



Kemi
Oyebo



Kenny
Oyedemi



Marvelous
Ojo



Fredrika
Damilola



Chiamaka
Njebu



Kosiso
Ojukwu



Ayomide
Adediran



Agnes
Ememobong



Zainab
Owolabi



Sylvia-Mia
Akpan



Alexandra
Femi-Ademola

Community

Individual donors

- Mrs.Adekunbi Oyelade
- Ms.Alero Oluwole
- Ms.Atim Ukoh
- Ms.Ayomide Sami-Orungbe
- Mr.Babajide Lawani
- Mr.Babatunde Adenuga
- Ms.Chiamaka Njebu
- Mr & Mrs David-Ashiru
- Mr.Gbenga Shokan
- Mrs.Ibeleye Otu
- Mrs.Iquo Ukoh
- Mrs.Kanwulia Oke
- Mrs.Kanyinsola Smith
- Mrs.Kemi Tokan Lawal
- Mr.Laolu Alabi
- Mr.Moyo Oluwole
- Dr & Dr.Mrs Namdi Orah
- Mr.Samuel Adegboye
- Mr.Soromfe Uzoma
- Ms.Jolaoluwa Ladipo

Corporate Partners



LILY FOLAD LIMITED



Looking Ahead: Our Vision for Tomorrow

The future is bright! Join us as we outline our exciting goals and initiatives that will continue to drive our mission forward.

Thank You for Believing in Our Mission:

With every step we take, we're grateful for your support and belief in our vision. Together, let's continue to uplift and empower!





We are raising the next generation of
changemakers in Africa!

SHEEVOLUTION AFRICA INITIATIVE

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