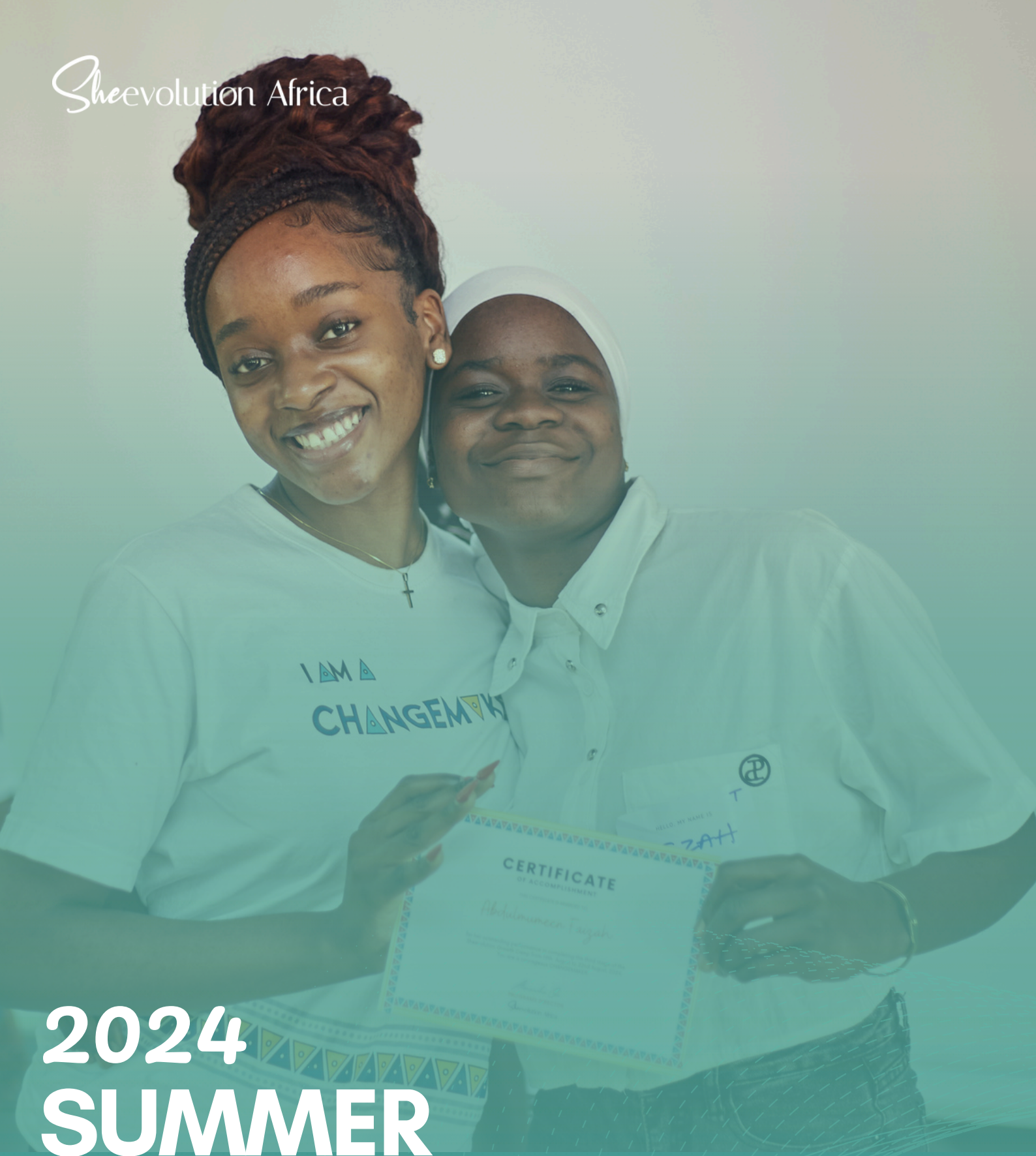
Sheevolution Africa



2024 SUMMER GROWTH CAMP

Program Report



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Introduction



SHEEVOLUTION AFRICA INITIATIVE IS A PREMIER FINISHING SCHOOL FOR GIRLS AGED 11-19

Sheevolution Africa is a non-profit organization focused on equipping the next generation of African girls with knowledge, experiences, and opportunities to enable them to maximize their full potential. At the heart of our work is the desire to equip African girls to self-actualize and live out their highest human potential through concerted cultivation, tailored learning, structured mentorship, and digital literacy.

Our Vision

We are Africa's Premier Leadership Development Institution for Marginalised adolescent girls.

Our Philosophy

We believe that the African Emergence is significantly linked to the rise of young humane leaders, from diverse socio-economic backgrounds to be self-governed, technically and socially astute, impact-driven leaders, and culture shapers who will contribute to this emergence.

Therefore, our goal is to raise 1 million girls by 2050 from diverse socio-economic backgrounds to be self-governed, impact- driven, socially conscious leaders and culture shapers across Africa.

Our Impact Objectives

In alignment with SDG goal Number 5;
"Achieve gender equality and empower all women and girls with a focus on ensuring women's full and effective participation and equal opportunities for leadership at all levels of decision-making in political, economic, and public life."

- To work for the social and economic development of young girls in Africa;
- To encourage extended education through concerted cultivation and tech-driven education.
- To encourage and institutionalize leadership development for the girl-child across communities in both Nigeria and Africa.

Our Impact Model

Using the Adoption Model, our aim is depth before spread. We build with selected communities which include schools, associations, etc. over one year before graduating them into our wider impact networks.

At Sheevolution Africa, our training curriculum includes Leadership Education, Digital Literacy, & Craft Skills Acquisition deployed through a 3 pronged approach of Leadership Clubs, Residential Growth Camps, and Mentor Networks.

Our Engagement Model at Glance







Our Story

We adopted Wesley Girls Senior Secondary School Yaba as our flagship school in August 2021. We hold weekly leadership sessions using a bespoke learning pathway that includes: gamified learning, specially designed workbooks, introspective journaling, and performance assessments. We have trained almost 100 girls in over 60+ hourly sessions in the last 40 weeks.

In October, we gave a public speech for International Day of The Girl titled Digital Generation: Closing the skills and economic gap through digital skills.

In December 2021, we organized and ran our first leadership growth camp for the girls.

We had an immersive 3-day bootcamp where they learned computational thinking, gaming, design thinking, visioning, life planning, goal setting, leadership, value-based thinking, public speaking, communication, and baking.

In January, we fiscally sponsored the senior class for exclusive WAEC Tutoring to increase the examination pass rate.
We also fiscally sponsored 7 outstanding girls for JAMB.

In April, we onboarded members of the junior class into the Leadership Club. We are still on this journey to extending our reach and impact to more communities and girl groups through schools.



Our Mission

Democratize possibilities and close the socio-economic gap using technology, access to opportunities, and extended education by:

- Reimagining leadership education for girls across Africa
- Building an extensive mentor network for girls across Africa
- Igniting and catalyzing girls for self-actualization and social contribution using concerted cultivation

Milestone

"We were officially licensed to operate in Nigeria as a legal social enterprise operating in June 2022."



2024 Summer Growth Camp Program

The Growth Camp Model is a semi-residential boot camp designed to equip girls with essential skills across three broad curriculum areas. Utilizing our Unique Leadership Development Framework, we integrate a comprehensive technical and craft skills curriculum in collaboration with our technical partners.



The Summer 2024 Growth Camp, themed **#IamAChangemaker**, took place from August 19th to 21st, 2024. This 3-day immersive learning experience emphasized digital literacy, leadership development, and craft appreciation.

Our Target Audience

The Growth Camp is designed for girls aged 11 to 19, encompassing those in JSS2 through SS3, as well as recent graduates. This year, we also welcomed a 9-year-old participant, who joined due to her active involvement in the Summer Growth Club.





Growth Camp Objectives

01 Empowered Leadership Through 3D Engagement

Focused on developing leadership skills, we implemented the "3D Debate, Dialogue, and Discourse" program, fostering critical thinking, public speaking, and confidence among the girls with focus on public speaking.

02 Cultivating Confidence and Social Elegance

We introduced fashion education and social graces to help the girls feel self-assured and poised in various social settings, enhancing their overall confidence.

03 Digital Literacy and Technological Empowerment

Through hands-on lessons in computational thinking, robotics, and digital literacy, the girls were equipped with essential skills to navigate and excel in a technology-driven world.

04 Creative Craftsmanship and Practical Skills

The camp also included sessions on soap-making and fragrance-making, allowing the girls to explore their creativity and develop practical skills that foster entrepreneurship and self-reliance.



05 Nurturing Comfort and Connection

By choosing in-house facilitators, we created an intimate and supportive environment, ensuring that the girls felt comfortable and connected throughout their camp experience.

Summer Growth Camp; Our Approach

01

Experiential Digital Learning

We implemented practical, tech-driven learning through interactive assessments and projects, enhancing both digital literacy and craft skills. This approach was integral to how we delivered the craft appreciation sessions, providing hands-on experience and real-world application.

02

Tailored Leadership Training

We implemented practical, tech-driven learning through interactive assessments and projects, enhancing both digital literacy and craft skills. This approach was integral to how we delivered the craft appreciation sessions, providing hands-on experience and real-world application.

03

A Vision of Possibility: Inspiring Achievement

As a highlight of the camp, we showed the film Funmilayo Ransome Kuti. This movie was chosen to inspire the girls by showcasing the achievements of women in a society that often relegates them, reinforcing the message that they can aspire to and achieve more despite societal challenges.

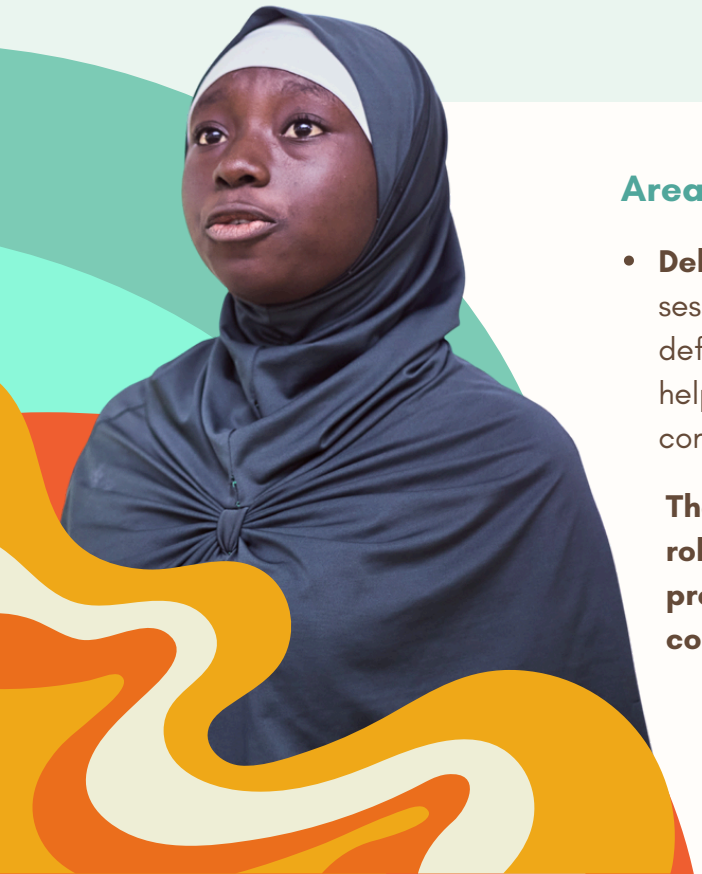
3D Champions Unveiled:
Empowering Girls in Debate, Dialogue and Discourse

The 3D Champion program is an ongoing initiative aimed at enhancing leadership development among the girls. "3D" stands for Debate, Dialogue, and Discourse, reflecting our commitment to promoting critical thinking, originality, civic engagement, and leadership development.



Objectives

- **Critical Thinking and Original Ideation:** We encourage the girls to think critically and develop original ideas, fostering intellectual independence.
- **Civic Engagement:** We foster civic awareness and active participation, empowering the girls to become engaged citizens.
- **Oratory Prowess:** We aim to restore and amplify oratory skills, ensuring the girls are equipped with this essential 21st-century competence.
- **Leadership Development:** We initiate and facilitate leadership discussions, helping the girls develop the skills and confidence needed to lead.



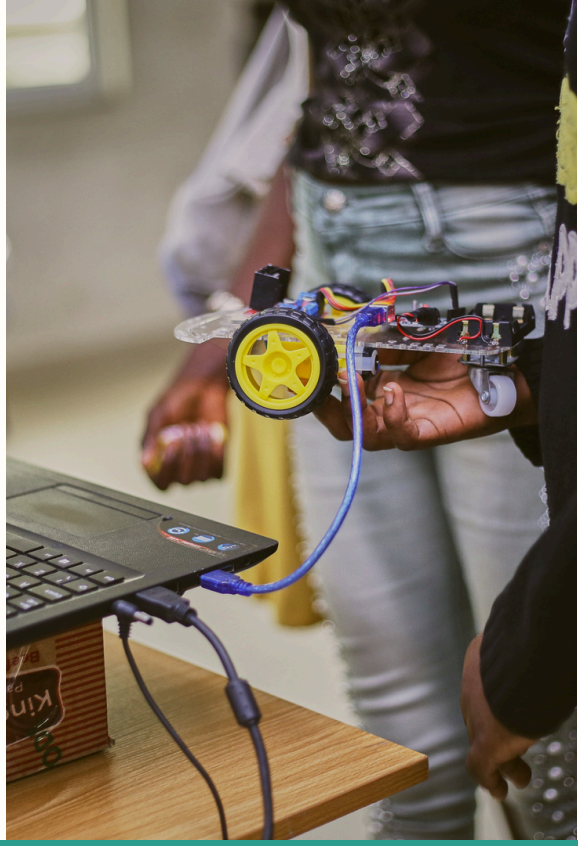
Areas of Focus:

- **Debate:** During the camp, we focus on structured debate sessions where the girls practice forming arguments, defending their positions, and thinking on their feet. This helps them build confidence and sharpen their communication skills.

The 3D Champion program continues to play a vital role in equipping the girls with essential life skills, preparing them to be confident leaders and effective communicators in their communities.

The Outcomes

The 3D Champion program is an ongoing initiative aimed at enhancing leadership development among the girls. "3D" stands for Debate, Dialogue, and Discourse, reflecting our commitment to promoting critical thinking, originality, civic engagement, and leadership development.



Specific Camp Activities



MON DAY

Opening Session and Digital Literacy Classes

Monday began with an inspiring talk from the opening speaker, **Mrs. Lydia Odeh, the Chief of Party at Palladium**. She shared her life story, highlighting her achievements and the challenges she overcame. Following her talk, Mrs. Odeh engaged in a Q&A session, where the girls asked many questions, which she answered gracefully. The girls were deeply inspired by her journey and insights.

After the opening session, the girls participated in two digital literacy classes. They were evenly divided into two groups: one focused on **Computational Thinking through gaming**, and the other on **Robotics.** These sessions were designed to enhance their problem-solving skills and introduce them to foundational concepts in technology.







Fashion, Etiquette, and Public Speaking

TUES DAY

Tuesday's schedule began with a **Fashion Class**, followed by a session on **Etiquette and Social Graces.** The day concluded with a **Public Speaking** class, which included a practical debate session. All these sessions were facilitated by in-house experts, ensuring a comfortable and engaging learning environment.









WED NES DAY

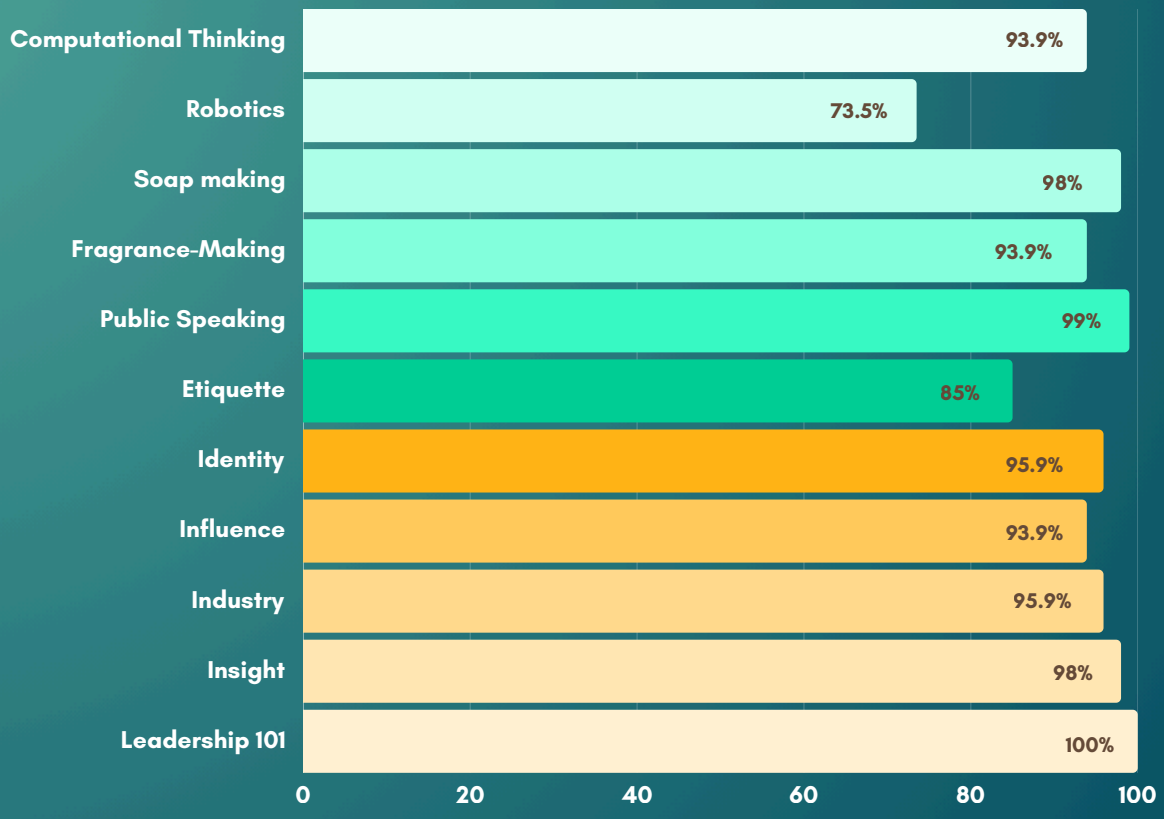
Craft Skills training, Mental Wellness Session

Wednesday began with an **Unburdening Session** facilitated by the founder, Jadesola, providing the girls with a safe space to ask questions and share their concerns. This was followed by a **Craft Learning Session**, where the girls split into two groups: one learned **Soap Making**, while the other focused on **Fragrance Making**.

After the craft activities, the girls received their **Certificates of Participation**, and a photo session captured the memories of their achievements. The camp concluded with a screening of the movie **"Funmilayo Ransome Kuti,"** inspiring the girls with the story of a woman who overcame societal challenges to make a significant impact.

Faculty Ratings

We asked the girls to rate each facilitator and content over **100%**. The ratings are shown below:



Attendance and Engagement Metrics

93%
Participation

85%
Retention and Recall Rate

21
Total Learning Hours

93
Average No. of Girls in Attendance

7%
Attrition Drop-off Rate

14
Total Contact Hours on Leadership Development

5.0
Highest Class Ratings



Key Achievements

1. **Enhanced Public Speaking Skills:** The girls underwent intensive coaching in public speaking, culminating in practical sessions that significantly improved their communication abilities. These exercises boosted their confidence and equipped them with essential skills for effective self-expression.

2. **Mindset Transformation:** The camp facilitated a profound mindset shift among the participants, particularly following their discussion with the opening speaker, Lydia, and their involvement in the unburdening session. These experiences encouraged the girls to think critically about their potential and the possibilities available to them, despite societal constraints.

3. **Empowerment Through Craft Skills:** The girls acquired valuable craft skills, learning to make soap and fragrances. Beyond the technical know-how, the facilitators also taught them the business aspects of these crafts, empowering them with the tools and knowledge to potentially generate income and support themselves financially.

4. **Introduction to Digital Technology:** The girls gained foundational skills in digital technology, including computational thinking and robotics. These sessions broaden their horizons, helping them see beyond their current limitations and opening their minds to the vast possibilities that technology offers.

Overall Summer Camp Experience

Testimonials from Our Girl Leaders

"I never thought I could learn something like making perfume or building a robot. But now, I believe I can do more than I ever imagined."

BLESSING, 13 YEARS OLD

AMINA, 12 YEARS OLD

“Before this camp, I was shy. But now I have friends, I speak up, and I feel proud of myself.”

"This camp taught me that my voice matters. I want to help others feel strong too."

CHIDERA, 14 YEARS OLD

FATIMA, 15 YEARS OLD

"I used to think only rich people can do big things. But now, I know I can too. I feel powerful."

"I came here thinking I was just a girl. But I’m leaving knowing I’m a leader."

MARYAM, 13 YEARS OLD



Testimonials from Volunteers

Volunteering at the 2024 Summer Growth Camp was not just an opportunity. It was a life-changing experience that I will forever cherish. From the moment I arrived, I was met with genuine warmth and hospitality that instantly made me feel seen, valued, and at home. Being a part of the camp opened my eyes to the beauty and uniqueness of each girl who attended. I had the privilege of leading the House of Iweala, and watching my team grow, bond, and eventually win was a deeply fulfilling experience. It wasn't just about the victory, it was about the growth, resilience, and brilliance I witnessed in every girl.

TEMILOLUWA BADEJO | PROGRAMS VOLUNTEER (VDF)

Throughout the camp, we engaged in impactful and hands-on activities like soap making, perfume production, and robotics. Each session was not only fun but also empowering, equipping the girls with valuable skills and inspiring confidence in their abilities.

KEMI OYEBO | COMMUNICATIONS VOLUNTEER

My time with the girls reminded me of a powerful truth: every girl deserves to be heard, seen, and respected. Their voices matter, their dreams are valid, and their potential is limitless. I left the camp with a renewed sense of purpose and hope, knowing that these young girls are rising to become the strong, brilliant leaders of tomorrow.

DAMILOLA AGBETUYI | MARKETING VOLUNTEER





From Impact to Momentum: Our Engagement Outlook

Throughout the camp, the girls demonstrated strong engagement. They actively participated in sessions, particularly in the Q&A with Mrs. Lydia Odeh, the unburdening session and the practical debate during the public speaking class. Their enthusiasm was evident in the number of questions they asked, their involvement in hands-on activities like craft making, and their openness during the unburdening session. The overall high level of participation reflected their commitment to the learning process and the impact of the camp's activities.



This year's camp brought together girls from a wide range of schools, primarily from Lagos Mainland, with a significant number attending government-owned institutions. The highest attendance was from Aje Comprehensive High School. Recognizing the success of our approach, we plan to extend our reach beyond Lagos Mainland for the upcoming Summer Growth Club, resuming in October. Our initial focus will be on both public and private schools in Ikorodu, where we aim to build on the skills and knowledge the girls acquired during the Summer Growth Camp. Special attention will be given to addressing the issues raised during the unburdening session, ensuring that the impact of our program continues to grow and reach more students across Lagos.

Plans and Recommendations

I

Continued Engagement and Support
We plan to increase our engagement with the girls through their WhatsApp groups and Growth Clubs once the program resumes. Recognizing that many of the girls still have unanswered questions, we aim to provide ongoing support and guidance in these forums, ensuring they continue to grow and develop post-camp.

Addressing Cases of Abuse
During the unburdening session, three cases of abuse were anonymously reported. We are committed to following up on these reports with the utmost seriousness. Our priority is to ensure the safety and well-being of all the girls, and we will take the necessary steps to provide them with the support and protection they need.

II

2025 Summer Camp in View

Our goal for 2025 summer camp is to be able to admit **250 girls** into the learning program without training, learning, and mentoring across our 5 broad curriculum areas for up to 250 girls. Our goal is to introduce a bespoke learning experience for Alumni of our leadership cohort who have moved on to higher institutions but are still within our target age group.



Our 2024 Impact Partners

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Gallery | SGC'24









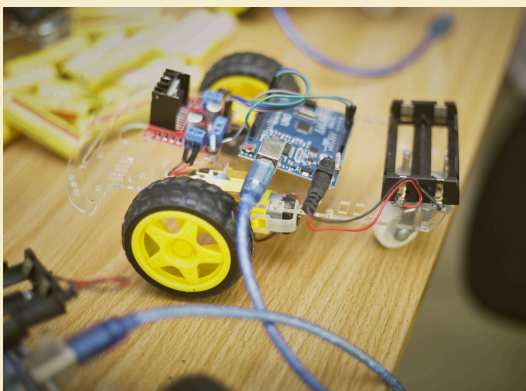












Sheevolution Africa

Join us in raising the next generation
of changemakers in Africa!

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